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Under the Pa	perwork Reduction Act			ontrol number.									
	Complete if Known												
Fees pursuant to t	4818).			09/924,497-Conf. #2619									
FEE		Filing Date		August 9, 2001									
		First Named In		Takashi Saga									
		Examiner Name R. Alvarez											
Applican	Art Unit 3622												
TOTAL AMOU		Attorney Docket No. UDK-001											
METHOD OF PAYMENT (check all that apply)													
Check Credit Card Money Order None Other (please identify):													
x Deposit Account Deposit Account Number: 18-0013 Deposit Account Name: Rader, Fishman & Grauer PLLC													
For the above-identified deposit account, the Director is hereby authorized to: (check all that apply)													
x Charge fee(s) indicated below Charge fee(s) indicated below, except for the filing fee													
Charge any additional fee(s) or underpayment of fee(s) under 37 CFR 1.16 and 1.17													
FEE CALCUL					-								
	G, SEARCH, AND E	XAMINATION FEES											
		LING FEES		ARCH FEES	EXAMII	NATION FEES	3						
Application Ty	vpe Fe <u>e (</u> \$	Small Entity	Fee (\$)	Small Entity Fee (\$)	Fee (\$)	Small Entity Fee (\$)	Fees Pa	id (\$)					
Utility	300	6) <u>Fee (\$)</u> 150	500	250	200	100	100314	<u> (ψ)</u>					
Design	200	100	100	50	130	65							
Plant	200	100	300	150	160	80							
Reissue	300	150	500	250	600	300							
Provisional	200	100	0	0	0	0							
2. EXCESS CLA		100	Ů	v	ŭ	•	S	mall Entity					
Fee Description							Fee (\$)	Fee (\$)					
	r 20 (including Reiss	ues)					50	25					
Each independe	nt claim over 3 (incl	uding Reissues)					200	100					
Multiple depend					360	180							
Total Claims				aid (\$) Multiple Depende									
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Indep. Claims	Extra Claims	Fee (\$)	Fee F	aid (\$)			·-						
		× 200.00 =		0.00									
3. APPLICATIO	N SIZE FEE												
If the specification and drawings exceed 100 sheets of paper (excluding electronically filed sequence or computer listings under 37 CFR 1.52(e)), the application size fee due is \$250 (\$125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s).													
Total Sheet				dditional 50 or fra		of Fee (\$)	Fee Pa	id (\$)					
	100 =	_		(round up to a wh			=						
4. OTHER FEE(S) Fees Paid (\$)													
Non-English Specification, \$130 fee (no small entity discount)													
Other (e.g., late filing surcharge):													
SUBMITTED BY													
Signature	ignature Registration No. (Attorney/Agent) LRA 0046					Telephone (202) 955-3750							
Name (Print/Type)	Toshikatsu Imaiz	umi		·		Date	January 31	, 2006					



Docket No.: UDK-0001

(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Takashi Saga et al.

Application No.: 09/924,497

Confirmation No.: 2619

Filed: August 9, 2001

Art Unit: 3622

For: PRSENTATION METHOD FOR

ADVERTISEMENT INFORMATION

Examiner: R. Alvarez

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

MS Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated October 31, 2005, please amend the above-identified U.S. patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 5 of this paper.

02/01/2006 SZEWDIE1 00000151 180013 09924497

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AMÊ	Docket No. UDK-001						
Application 09/924,497-Co		Filing I August 9		Examiner R. Alvarez	j	Art Unit 3622	
Applicant(s): Tak	ashi Saga et al						
Invention: PRSEN	ITATION METI	HOD FOR AD	VERTISEME	NT INFORMATION			
		THE COMMI				-	
Transmitted here The fee has been				• •			
		CLAIM	S AS AMENI	DED			
	Claims Remaining After Amendment	Highest Number Previously Paid	Number Extra Claims Present	Rate			
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Independent Claims	4	- 3 =	1	x 200.00	200.00		
Multiple Depend	lent Claims (ch	eck if applicabl	e)				
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Other fee (pleas	e specify).						
TOTAL ADDIT	200.00						
x Large Entity				Small Entity			
No additiona	al fee is require	d for this amer	ndment.				
× Please charg	ge Deposit Acc			n the amount of \$ _	200.00		
A check in th	ne amount of \$		to cover	the filing fee is enc	losed.		
Payment by	credit card. Fo	orm PTO-2038	is attached.				
	ris hereby auth d below. A dup			Deposit Account N enclosed.	o. <u>18-0013</u>	_	
x Credit a	ny overpaymer	nt.					
x Charge a	any additional fil	ing or applicatio	n processing	fees required under 3	37 CFR 1.16 and 1.1	17.	
Toshikatsu Ima Attorney Reg. N		.6		Dated:	January 31, 2006	 .	
RADER, FISHM 1233 20th Stree Suite 501 Washington, Do (202) 955-3750	MAN & GRAUE et, N.W. C 20036						